



## SOUTH CAROLINA WEDDING RESOURCE GUIDE RESERVATION FORM

*Please fax us a copy of this form and mail the original with your payment.*

### FULL PAGE **COLOR** for only \$895

[ ALSO includes a FREE Black & White FULL PAGE ad and FREE 4LINE Listing in the Bride's Blue Pages ]

### FULL PAGE BLACK & WHITE for only \$395

[ ALSO includes a FREE 4LINE Listing in the Bride's Blue Pages ]

#### Black & White SECTION Categories (please choose one)

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> Banquet/Reception   | <input type="checkbox"/> Beauty                   | <input type="checkbox"/> Bridal Attire/Formal Wear |
| <input type="checkbox"/> Cakes               | <input type="checkbox"/> Catering/Bartending      | <input type="checkbox"/> Ceremony Sites/Officiants |
| <input type="checkbox"/> Consultants/Groups  | <input type="checkbox"/> Decorations/Rental Items | <input type="checkbox"/> Favors/Special Touches    |
| <input type="checkbox"/> Florists            | <input type="checkbox"/> Gift Registry            | <input type="checkbox"/> Guest Accommodations      |
| <input type="checkbox"/> Honeymoon in SC     | <input type="checkbox"/> Invitations              | <input type="checkbox"/> Music/Entertainment       |
| <input type="checkbox"/> Photographers/Video | <input type="checkbox"/> Travel/Honeymoon         | <input type="checkbox"/> Transportation            |

### Additional Options for Full Page Clients

FULL YEAR WEB LINK

FULL PAGE (black & white) PHOTO

ADDITIONAL CATEGORY LISTING in the Bride's Blue Pages™ Section

\_\_\_ **YES**, I would like to purchase a full year web link for just an additional \$100.00.

\_\_\_ **YES**, I would like to purchase a full page (black & white) photo (section opening page)\* for \$99.00.

\_\_\_ **YES**, we would like an additional listing in the Bride's Blue Pages™ section under the

\_\_\_\_\_ category for only \$29.00!

\*Please know the photo options will be chosen based on our photo needs. We will also need releases from all parties in the photograph and/or the photographer. Your company will get photo credit right under the photograph. Yes, you can ask for more than one photo spot!

### YOUR COMPANY INFORMATION (please print clearly)

**Contact information** \_\_\_\_\_

**Organization name** \_\_\_\_\_

**Address** \_\_\_\_\_

**Phone** \_\_\_\_\_ **Fax** \_\_\_\_\_

**Web** \_\_\_\_\_ **Email** \_\_\_\_\_

\_\_\_ **YES**, I have read and agree to all contract terms.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Page	\$ _____
Web link	\$ _____
Additional Category	\$ _____
Photo Option(s)	\$ _____
<b>Total Amount Due</b>	<b>\$ _____</b>

**Wedding Resource Publishing**  
 9 Stillwater Court  
 Murrells Inlet, SC 29576  
 Phone: (843) 357-9332 Fax: (603) 368-0404  
 contact@theweddingbook.net  
 www.thebookforallbrides.com





# SOUTH CAROLINA WEDDING RESOURCE GUIDE RESERVATION FORM

Please fax us a copy of this form and mail the original with your payment.

## \$99 SPECIAL Bride's Blue Pages™ listing

Includes 4 lines in the Bride's Blue Pages™ Resource Listing  
(listing is geographical, alphabetical and grouped by service category)

Line 1: Company Name \_\_\_\_\_

Line 2: City/Town \_\_\_\_\_

Line 3: Telephone Number \_\_\_\_\_

Line 4: Website Address \_\_\_\_\_

Service Category \_\_\_\_\_

## Additional Options for Full Page Clients

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FULL PAGE (black & white) PHOTO

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Contact information \_\_\_\_\_

Organization name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Web \_\_\_\_\_ Email \_\_\_\_\_

\_\_\_ YES, I have read and agree to all contract terms.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Bride's Blue Pages™ Listing \$ \_\_\_\_\_  
Weblink \$ \_\_\_\_\_  
Additional Category \$ \_\_\_\_\_  
Photo Option(s) \$ \_\_\_\_\_  
Total Amount Due \$ \_\_\_\_\_

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## FULL PAGE AD SPECIFICATIONS and DIMENSIONS

### BLACK & WHITE (\$395)

The ad dimensions and specifications for the full page black & white ad are as follows:

- Page size: 6 inches by 9 inches
- Ad size: 4 3/4 inches by 7 3/4 inches
- Top 1/3 page is for logo or photo of your choice
- Bottom 2/3 page is for any text
- Minimum 300 dpi for all images
  - NO IMAGES downloaded from Web pages

If we layout your advertisement for you, **please submit to us:**

- Photo (if being used) 300dpi or greater as a JPEG or tiff file
- Logo (if being used) as a JPEG or tiff file
- Ad Text as a MS Word Document

### COLOR PAGE (\$895)

The ad dimensions and specifications for the full page color ad are as follows:

- Page size: 6 inches by 9 inches
- **Ad size: 6 1/4 inches by 9 1/4 inches**  
**(the AD should bleed off the page)**
- 4-Color CMYK
- Minimum 300 dpi
  - NO IMAGES downloaded from Web pages

Email all items to: [contact@theweddingbook.net](mailto:contact@theweddingbook.net)  
all items need to be submitted as separate attachments (not as a combined document).

Please do not hesitate to call or e-mail us if you have any questions.  
We look forward to working with you.

**Wedding Resource Publishing**

Office: (843) 357-9332

Cell: (603) 677-2436

Fax: (603) 368-0404

[contact@theweddingbook.net](mailto:contact@theweddingbook.net)

## **IMPORTANT INFORMATION**

Book: *The South Carolina Wedding Resource Guide*

Edition: *The SECOND Edition, due out in July/August – 2009*  
Pages: *Approx. 300 pages*      Size of Book: *6" x 9", Paperback Publication*

### ***FULL COLOR PAGE Specifications***

Size of Advertisement (color should bleed off the page): *6¼" x 9¼"*  
Ad must be in four color CMYK format

### ***FULL Black & White PAGE Specifications:***

Size of Advertisement (which allows for the margins): *4¾" x 7¾"*  
One Photograph recommended (*minimum 300 DPI*)

Layout: We have specific layout requirements. We create your ad with those in mind.

Your Own Design Team: If you prefer to layout your own ad, please do not hesitate to call us and we will send you all the necessary information.

## **CONTRACT TERMS**

- A. Wedding Resource Publishing ("WRP") and *The South Carolina Wedding Resource Guide* ("SCWRG") reserves the right to reject any advertisement at any time.
- B. Advertisers and advertising agencies assume full liability for all content, including text, representations and illustrations, of advertisements printed.
- C. WRP and SCWRG assume no liability for errors, for any reason, of an advertisement.
- D. Advertisers are required to proof their advertisement and be responsible for any errors.
- E. No cancellations are accepted after June 30th.
- F. Advertisements are accepted subject to the understanding that the advertisers and its agency have the right to publish the contents of their advertisements.
- G. WRP and SCWRG shall have no liability for the advertisers and the contents of their advertisement.
- H. Advertisers must fill out the worksheet or provide editorial material that is true to their capabilities and services. The advertisers and its' agencies agree to indemnify and hold harmless WRP and SCWRG, against any loss, liability, damage, and/or expense arising out of such publication.
- I. No conditions, written or otherwise, which conflict with WRP and/or SCWRG policies will be binding on WRP and/or SCWRG.
- J. WRP and SCWRG assume no liability for errors in key numbers nor, for any reason, the mission of an advertisement. Liability for errors for which WRP and/or SCWRG may be found legally responsible cannot exceed the cost of the space.
- K. Advertising insertion orders are accepted subject to the condition that WRP and SCWRG shall have no liability for the failure to execute such advertising because of acts of God, government restrictions, fires, strikes, accidents or other events beyond WRP and/or SCWRG's control.
- L. Advertisers will pay in full when submitting their information for advertising space.
- M. Previous advertisers will have first right of refusal for available advertising space.

*By reserving a space in The South Carolina Wedding Resource Guide, you agree to all terms of the contract and the advertising specifications put forth by Wedding Resource Publishing and The South Carolina Wedding Resource Guide.*